



3rd transnational meeting

Trento, Italy

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Research
bia-net team Austria

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Questions

- What policies concerning active ageing have been introduced in your own country?
- What departments are playing a role in promoting active ageing?
- Has national/local government taken any initiatives / provided funding to promote active ageing?
- Examples of projects / practices that promote active ageing. Are they intergenerational?



What policies concerning active ageing have been introduced in your own country?

Austria pursues a comprehensive approach:

- “ promoting and ensuring opportunities for participation of older persons in the social, political, economic and cultural life;
- “ creating a work environment adjusted to the needs of all age groups;
- “ promoting and further developing lifelong learning;
- “ sustainably ensuring and continuously further developing of social security systems (pensions, long-term care, preventive healthcare, unemployment, family, etc).



What policies concerning active ageing have been introduced in your own country?

European Year of Active Ageing 2012 – Objectives in Austria

- “ Raising awareness: what and how do older people contribute to make society richer in opportunities for all generations
- “ Exchange of tried and tested procedures and the development of strategies and measures
- “ Support of decision makers and stakeholders for the creation of necessary framework conditions
- “ Combating age discrimination

http://www.bmask.gv.at/siteEN/_Social_Affairs/Senior_Citizens/Active_ageing/



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What policies concerning active ageing have been introduced in your own country?

Ensuring a Society for all Ages

Ministerial Conference in Vienna, September 2012

- Promoting longer working life / maintaining work ability
- Participation, non-discrimination and social inclusion of older persons
- Creating an enabling environment for health, independence and ageing in dignity
- Stimulating intergenerational dialogue and solidarity between the generations
- Promoting quality of life and active ageing



What policies concerning active ageing have been introduced in your own country?

Ageing and Future (National strategy for seniors)

- 2nd edition October 2012
- Aim:
 - for more life quality for older people (life situation, satisfaction and well being)



What policies concerning active ageing have been introduced in your own country?

Ageing and Future (National strategy for seniors)

- Reports and recommendations about:
 - Participation in society
 - Participation and active ageing
 - Activity, education and life quality
 - Economic situation and inter-generation fairness
 - Older employees, working in older age
 - Health promotion
- Life long learning, later life learning
- Older age and gender
- Relations between generations
- Living, technique and mobility
- Care
- Social security and consumer protection
- Older people and media
- Discrimination and violence
- Older migrants
- infrastructure



What policies concerning active ageing have been introduced in your own country?

Government of Styria

Policies concerning the decline of population, decline of the younger population, considerably increase of older people and a growing cultural differentiation.

Department of Society and Diversity in Styria

wants to show that the impact of the demographic change and the increase of the number of older people 50+ is an enrichment and a valuable resource



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What policies concerning active ageing have been introduced in your own country?

Government of Styria

The last sGeneration Report of Styria%is from 2009/2010

It states that:

- “ there is a chance in the change
 - . there is a high potential of younger older people, they still have a third part of their life to live, they are active and lusty
 - . there is a high importance of volunteering
- “ a modern policy for all generations should be transversal (cross-sectional)
- “ there should be more awareness building for a positive view of older people in society
- “ %generations+was the focus of the department in 2011 (events in all Styrian regions, good-practice projects for %young and old+)



What departments are playing a role in promoting active ageing?

- “ **Ministries of Employment and Ministries of Industrie (and the EU DG for Employment and Social Affairs)**
 - . To create an age-friendly working environment (EU focus of interest of keeping people longer in employment)

- “ **All departments (local and regional) and Ministries responsible for an age-friendly environment, including adequate pension/income for older people**
 - . they are to guarantee an age-friendly society avoiding discrimination and poverty in old age, and to provide for age-friendly, barrier-free cities, buildings, and public transport



What departments are playing a role in promoting active ageing?

- “ **All Departments (local and regional) and Ministries concerned with health aspects**
 - The focus is to be on prevention and rehabilitation, to avoid for as long as at all possible the need of curative medicine and services in case of disabilities

- “ **The Departments and Ministries of education and culture**
 - Active ageing also means to be interested in learning new things, in listening to music or lectures, in visiting museums and following educational programmes: consequently, educational and cultural offers must be planned at times and places easily accessible for older persons.



What departments are playing a role in promoting active ageing?

- “ **Austrian Federal Ministry of Labour, Social Affairs and Consumer Protection**
 - . also took over responsibility of the European Year of Active Ageing 2012
- “ **There was also a National Steering Committee for the European Year**
 - . Federal ministries, all Austrian federal provinces, Austrian Association of Cities and Towns, social partner organisations, welfare organisations, educational institutions, science and research, social and pension insurance institutions, Public Employment Services, Ombud for Equal Treatment, Austria’s parliamentary parties
 - . Aim: making the activities visible which have been launched to create a culture of active ageing and sensitising people to the challenges of which they are not yet aware



What departments are playing a role in promoting active ageing?

Federal Government of Styria

Department for Society and Generations since 2011

- Aims at promoting all issues of generations in all social areas
- Supports projects for intergenerational learning, housing and living
- Information, service and guidance for learning and living in a society with diverse generations
- Awareness building for active ageing and cooperation of generations
- Networking and support for regional organisations and projects for generations
- Transfer of knowledge (events and conferences)



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What departments are playing a role in promoting active ageing

City of Graz

Service Department for Senior Citizens / SeniorInnenbüro Graz

May initiatives of volunteers with a big variety of offers,
i.e. language talk tables, painting, writing, card playing, singing, museum and cinema visits, internet surfing, needleworks, nordic walking etc



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Has national/local government taken any initiatives/provided funding to promote active ageing

National level

i.e.

“ **Reife Leistung (fantastic job)**

- . For people 50+ and for healthy handicapped people
- . For new chances for employment

“ **Dialog of Generations in working environment: a team challenge for whippersnappers and old stagers**

- Young and old together, solidarity in working environments
- National challenge and big final conference

“ **A range of initiatives more**

http://www.aktivaltern2012.at/aa2012/Initiativen/_bersicht/



Has national/local government taken any initiatives/provided funding to promote active ageing

Federal government of Styria

Funding programme: Live and Learn in a society with many generations

Funding for projects that aim to:

- Intergenerational learning, young people learn from the older and reverse
- Intergenerational assistance outside of the family
- Intergenerational living and living together



Has national/local government taken any initiatives/provided funding to promote active ageing

Federal government of Styria

Examples:

- “ Womango 50+
- “ Styrian generations conference Young.Old.Together
- “ The Styrian Two and More Family Pass
- “ Age on Stage Conference (30 good practice examples concerning Active Ageing and Learning in Later Life)
- “ Flat-sharing projects for seniors
- “ Generations Action Week



Example of an intergenerational project that promotes active ageing.

MDU Æ Meine+Deine = Unsere Lebenswelt

My+Your = Our living environment

- an intergenerational project for students and seniors
- consisting of several modules, like:
 - my name and its meaning
 - Food in the past and now
 - Take responsibility for mother earth
 - Living in a relationship . friendship, partnership and marriage
 - Common creative working



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Example of an intergenerational project that promotes active ageing.

MDU Æ Meine+Deine = Unsere Lebenswelt

The recipe for a living together of different generations:

sTake 2 kg talking and explaining, understanding and compromise, mixed with tolerance and respect. Stir power of endurance and frugality. Refine it with one spoon far-sighedness and a dash open-mindedness. Merge and bake it and have the courage for the extraordinary.Í



Thank you for your attention!

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